

**ETHN 114: Asian Americans & Globalization Dr. Sobredo:  
A Study Guide to Terms/concepts**

**\*NOTE: this is NOT a complete/comprehensive list. Students are ultimately responsible for using/studying their notes for exam.**

**SCANTRON: #4521**

**Brief History of International & World Trade**

Silk Roads, Alexander the Great, Roman Empire, Marco Polo, Dutch East India Company (1602), British East India Company

**US Economy:** 30% of seniors have zero savings for retirement,  
31% of homeless are seniors, Thomas Friedman, The World is Flat:  
US is no longer the single, dominant economic power

**Norway:** Welfare state ("Nanny"), spends more on poverty than any nation, police are unarmed, one of the best economies in the world, did not suffer the Great Recession, budget surplus: every Norwegian is technically a millionaire

**Germany:** #1 economy in the EU, workers work the least hours

**Why Did European Explorers "Sail the Ocean Blue"?**

GOAL= Asia & the Spice Islands, Arabs & Africans knew, national secret Venice:  
Europe's main market place, Magellan's profit = 10,000x original cost Marco Polo & Overland route, India, China, Indonesia

**China Today:** largest economic boom in history, largest population, 2nd largest economy (GDP [nominal]), REAL GDP=#1 economy, Paul Krugman's prediction that China will overtake the US in GDP in 2016, 2012 IMF warning about China's economy, 2015 financial crisis in China

**Dan Ariely,** behavioral economist, Predictably Irrational

**Price of Oil & Gas**

OPEC refuses to set (fix) oil price, price of barrel of oil (71% of gasoline price)  
-Suppliers, demand by customers, commodities traders, \*politics/disasters, gas taxes (minimal effect), shadow banking (69% China), US as oil producer World Bank predicted China's economic downturn in 2012

**Manila Galleon Trade, 1571-1815** (term coined by Wm. Schurz)

Manila to Acapulco to China galleon trade

Manila = trade center, Acapulco = Silver, China = silks/porcelains

\*Manila galleon trade surpasses trade generated by 3 of the largest European economies

Potosi = largest silver mine in the world, China = largest population,

Chinese paper money collapses, China switches to silver money

**New Global Challenge: Three Billion New Capitalists (2006)**

- China = 1.5 billion, booming economy, large oil/energy need
- India = 1 billion, India Institute of Technology
- Russia = 5 billion, Moscow billionaires
- Thomas Friedman: "The World is Flat"

### **IMF definition of Globalization**

**Economic "globalization"** is a historical process, the result of human innovation and technological process. It refers to the increasing integration of economies around the world, particularly through the movement of goods, services, & capital across borders. The term sometimes also refers to the movement of people (labor) and knowledge (technology) across the international borders

Bad side of globalization: **Shadow banking** (69% in China), illegal fishing, piracy

Dr. Betty Pulido: "100% of my students will go abroad, esp. to the United States"

### **Top 10 Countries: "Outsourcing" Destination (2004):**

1. India
2. China
3. Malaysia
4. Czech Republic
5. Singapore
6. Philippines
7. Brazil
8. Canada
9. Chile
10. Poland

Note: in Nov. 2011, the Philippines became the #1 outsourcing nation for call centers.

Democratic Republic of the Congo & Coltan (iPhones/Andriods)

### **Chinese Migration & Settlement in Asia Pacific: Philippines**

"Magellan's crew once sold a cargo of 26 tons of cloves for 10,000 times the cost" – Nicholas Kristof, NY Times (1999)

### **Chinese Civilization**

Admiral Zheng He, Ming Dynasty Naval Fleet, Treasure Ship vs. Columbus/Magellan

- "Europe was a backward region" vs. Africa
- China was the millennium's greatest civilization and greatest state

### **1839 Opium War: The Turning Point**

British expansionism & imperialism, British East India Company, trade deficit with China

-Products: tea & silks, opium, payment in Spanish/Mexican silver

--- British East India Company, British Expansionism/Imperialism, trade deficit, tea, silks, paying China lots of Spanish/Mexican silver

### **What to do?**

Sell drugs, American drug dealers, Turkey, Opium War, Ganges River, Patna, Lintin Island

## **Treaty of Nanking 1842: ended Opium War**

1. Unequal Treaty
2. Extraterritorial rights to British
3. Eliminated the Cohong merchants (licensed merchants)
4. 5 ports opened including Hong Kong
5. Allowed Christian missionaries

\*Cohong merchants were eliminated

Gunboat diplomacy: **Nemesis warship** destroyed Chinese military Financial crisis in China, crisis in cottage industry, collapse of copper money Large outmigration to Philippines, Malaysia, Vietnam, Malaysia

## **Chinese in the Philippines**

10% of Filipino population = Chinese

50-60% in Manila (US Ambassador Thomas, 2012),

Reality = 2% of overall Philippine population

Chinese occupy the highest levels of social, economic and political status in Philippines

## **Manila Galleon Trade, 1571-1815**

Manila as the "Wall Street" of Asia

Started by accident, term coined by William Schurz

1571 Legazpi rescue: merchants returns with silks/porcelains to thank the Spaniards

Silks/porcelains were sold in Acapulco for profit: started the Manila galleon trade

Intramuros (walled city) & Parian ("Chinatown")

Chinatown in Binondo & Quiapo vs. "upscal" CT in Greenhills

Mestizo class: interracial marriage with Filipinos (more common) and Spaniards (rare)

Chinese married Filipinos for tax breaks: Citizenship rights for their children

Chinese mestizos: Jose Rizal & Corazon Aquino (1st Asian/Filipino president)

Ferdinand Marcos: ~20 year dictatorship, supported by US

Henry Sy, Lucio Tan, Jaime Zobel de Ayala, Manila = 1st World in a 3rd World,

Makati = Manila's "Wall Street"

**Manila's Economic Growth:** construction 14% & BPO (#1 Call Center in World)

## **India and Indian Immigration to the US**

Bangalore = MIT/Caltech, India remains the #1 software out-sourcing in world

British Imperialism and Colonialism, Punjab region in India/Pakistan

New system of taxation (railroads), famines, epidemics

British Imperialism (1/5<sup>th</sup> of all humanity): "The sun never sets on the British Empire."

William Hillebrand, jat caste, credit---tickey system, Stockton grudwara, Sikh ("disciples")

HK to Vancouver to Washington to SF to Yuba City

## **Politics, Law & Immigration**

1924 Immigration Act: excluded "Asians"

1934 Filipino Exclusion Act: excluded Filipinos = TOTAL ASIAN immigration exclusion  
Lala Har Dawal: Ghadar Movement, 1917 Immigration Act ("Barred Zone")  
Ozawa vs. US (1922), "white" = "Caucasian"  
US vs. Thind (1923), Bjugat Singh Thind, "white" = COLOR white

**1790 Naturalization Act** = "only a free white person" can become a naturalized US citizen

### **Modern India**

Hindi, Hindus (majority) & Muslims/Sikhs (minority)  
India Institute of Technology (MIT/Caltech), Prime Minister Nehru 1951

### **Sikh religion: Core Beliefs**

Holy Book, Guru Granth Sahib, "Ek Onkar", Guru Nanek Dev, equality, Singh & Kaur  
Professions of Faith: uncut hair, comb, steel bracelet, ceremonial sword, under garments  
Muslims from India: 10% of immigrants, 1st Muslim mosque (Sacramento)  
US Congressman Dalip Singh Saund, Peach King (Bains)  
Yuba City, 65% of Silicon valley IT professionals  
Gov. Bobby Jindal